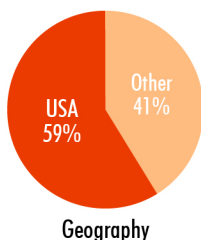
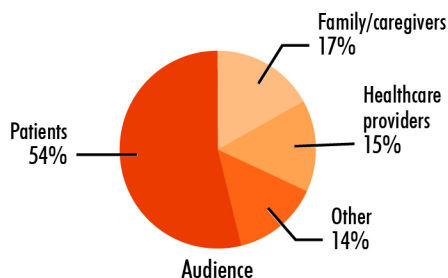




Audience Reach and Demographics

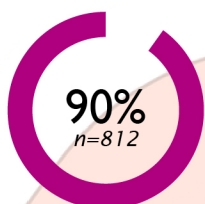
7,310,544 **total views** to the Animated Pancreas Patient resource

4,104,009 **total unique visitors** to the Animated Pancreas Patient resource

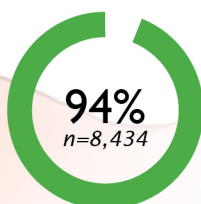


Patients Who Learned New Information on Pancreatic Diseases

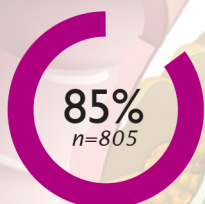
Patients Who Reported Commitment to Change



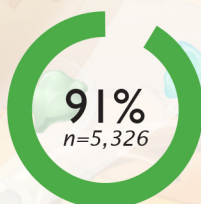
90% learned new general information about pancreatic diseases



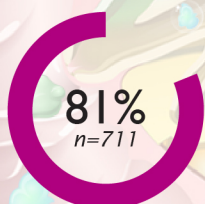
94% will use information learned to better self-manage pancreatic diseases



85% learned new treatment option information for pancreatic diseases



91% plan to discuss information learned with their doctor



81% learned new surgery option information for pancreatic diseases



91% will discuss treatment or management interventions with their doctor

Top 5 Most Popular Animations

Animation Title	Views
Chronic Pancreatitis	1,606,458
The Role and Anatomy of the Pancreas	1,257,701
Understanding Endoscopic Retrograde Cholangiopancreatography (ERCP)	681,102
Acute Pancreatitis	364,834
Understanding Pancreatic Surgery: Benefits, Risks, and Relevant Anatomy	331,575

Top 5 Most Popular Expert Videos

Expert Video Title	Views
Chronic Pancreatitis: What foods and beverages should I avoid?	153,960
How will I know if I'm not absorbing nutrients well?	68,313
How can you keep the pancreas healthy?	61,998
How is acute pancreatitis treated?	48,784
What diet and nutrition plan is recommended to manage chronic pancreatitis?	40,547

